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Meryl® Hyaluronan to be showcased at Interfilère Paris

Nylstar will unveil the secrets of its premium fiber to top designers at the world's leading fabric and accessories tradeshow for intimates, beachwear and loungewear

BLANES, SPAIN – July, 3rd 2013 – Nylstar, one of the leading providers of Polyamide 6.6 filaments and yarns will be participating at Interfilère Paris this year showcasing its premium fiber, Meryl® Hyaluronan, as well as other recent innovations.

Top designers from all over the world visit Interfilère to anticipate tomorrow's trends in intimates and beachwear a year and a half before collections are released in stores. In the uniqueness of this event, Nylstar will showcase its premium fiber, unveiling all the possibilities that Meryl Hyaluronan can offer for the Autumn-Winter 2014-2015 season.

The future of fabrics is related to new functionalities. These must not only be light, soft and comfortable but enhance wellbeing and performance. Meryl Hyaluronan responds to this emerging trend, and is expected to be an authentic revolution in the textiles and cosmetic market performing moisturizing, firming and anti-oxidant properties.

Performance - By activating the natural production of our Hyaluronic Acid, Meryl Hyaluronan **moisturizes** the skin. It is also **anti-oxidant** because it helps the body fight the effects of free radicals reducing Reactive Oxygen Species (ROS) production. Last, but not least, it has a **firming effect on the skin**, meaning that collagen is boosted, reducing wrinkles and helping the skin look smoother.

Nylstar's Technical Manager, Jordi Casadevall, states that "numerous brands have already produced fabrics and garments with our Premium Fiber, where performance results have exceeded Nylstar's expectations." Tests on fabrics and garments made with Meryl Hyaluronan have been conducted by Leitat, a Technological Center founded in 1906, and member of TECNIO, recognized and awarded for its activity on research, development and industrial innovation. Some of these tests show how, depending on

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the percentage and fiber construction, moisturizing efficacy increased up to 254% compared to not treated cells.

The Story - This deluxe fiber with anti-aging properties, has been possible because of the close collaboration of Nylstar with Endor Nanotechnologies, a nanomedicine company based in Barcelona that discovered **Golden Hyaluronan**, a combination of Gold and Hyaluronic Acid bonded nanoparticles. Meryl Hyaluronan is the result of adding this combination to our Meryl nylon yarns during the spinning process, changing its molecular composition. In contrast to ordinary cosmetics, Meryl Hyaluronan acts directly on the skin cells, stimulating its own Hyaluronic Acid production and achieving Moisturizing, Firming and Anti-Oxidant properties that may vary depending on the fabric construction and composition.

Nylstar will be showcasing Meryl Hyaluronan and other innovations at Interfilère Paris this year with a stand in the High Tech area, in booth P25. The company will present fabrics as well as a nightwear collection made with Meryl Hyaluronan. Nylstar will also participate in "The Wellbeing and Textiles" conference on Monday 8th at 11.30 at "Espace Conférence".

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