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Meryl® Hyaluronan by Nylstar has been the selected fiber to develop Yaluronica®, a new and exclusive cosmeto-textile product line that is being presented in Cosmoprof

This is the first time a yarn manufacturer showcases its products in a Cosmetic Fair, marking a new direction for the cosmeto-textile segment

BLANES – 4th April, 2014– Meryl® Hyaluronan, the antiaging fiber produced, patented and commercialized by Nylstar, has been the selected fiber to develop Yaluronica® new and exclusive cosmeto-textile product line. Cosmoprof 2014 (4-6 April) will be the setting for this significant launch that marks a new direction for the cosmeto-textile segment.

GT Calze Srl., a market leader in medical stockings and underwear modelling and slimming, has teamed Nylstar to develop the innovative antiaging brand Yaluronica®, and its new product line that guarantees instant slimming results thanks to compression and cosmetic effects because of the revolutionary fiber Meryl® Hyaluronan.

As a result of extensive investment and years of research, Meryl® Hyaluronan uses cutting edge nanotechnology to care for your skin, as it contains molecules of wrinkle reducing hyaluronic acid. Nanoparticles of hyaluronic acid are inserted into the yarn during the spinning process, making the cosmetic effects of Meryl Hyaluronan permanent in the fabrics.

Yaluronica new product line will be launching 8 references, all of which containing Meryl Hyaluronan. As soon as these garments contact the wearer's skin they begin the cosmetic action. Within a few days improvements in terms of moisturizing, firming and antioxidant are impressive.

These products will be showcased during Cosmoprof Bologna, 4-6 April 2014 at GT Calze Stand, Hall 16, Booth F2-G1.

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ABOUT NYLSTAR - Nylstar sells its products worldwide, delivering innovative solutions mainly in the fashion industry: pret-à-porter, haute couture, intimates, swimwear, hosiery and sports; and also in the home textile market and for industrial solutions. It's visionary approach and years of research have made possible fibers like Meryl. With annual sales of €65 Million, Nylstar exports 90% of its production, serving customers in more than 40 countries. For more information visit www.nylstar.com

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